

# Md. Hasan Maksud Chowdhury

## Mailing Address:

**BRAC Business School, BRAC University, 66 Mohakhali C/A, Dhaka, Bangladesh**

Residential Address: 23/10, Khilji Road, Shamoly, Mohammadpur, Dhaka-1207

**Contact Phone: 01911745340**

e-mail: [hasan.maksud@bracu.ac.bd](mailto:hasan.maksud@bracu.ac.bd)

## Teaching Experiences

Assistant Professor, BRAC Business School, BRAC University, September 2015 to date.

Assistant Professor, Faculty of Business Administration, AIUB, August 2005 to August 2015.

Adjunct Faculty, Institute of Business Administration (IBA), University of Dhaka, Since November 2018

Adjunct Faculty, Faculty of Business Studies, Bangladesh University of Professionals (BUP), Since January 2018.

## Education

- Doctor of Philosophy (**ongoing**), Universiti Tun Abdul Razak, Malaysia
- Master of Business Administration (MBA), Institute of Business Administration (IBA), University of Dhaka
- B. Sc. In Chemical Engineering, Bangladesh University of Engineering and Technology (BUET)

## Publications

### Journal Publications

1. "Digital Competencies among Generation Z: Comparison between Countries", by *Erne Suzila Kassim, Hanitahaiza Hairuddin, Md. Hasan Maksud Chowdhury, Zaheed Husein Mohammad Al-Din, Nur Syaza Nabilah Azhar*, International Journal of Advanced Science and Technology (IJAST), vol. 29, no. 10s, pp. 559 - 571, May 2020. (**SCOPUS Indexed**)
2. "Determining Impact of Actors and Factors of Supply Chain on the Consumer's Price of Vegetables in Dhaka City" by *Hasan Maksud Chowdhury*, International Journal of Supply Chain Management (IJSCM), ISSN: 2050-7399 (Online), 2051-3771 (Print), Vol. 6, No. 3, September 2017 (**SCOPUS Indexed**)
3. "Distribution System of ACI Rice Seed: An Agribusiness Model in Bangladesh" by *Sadia Tanzim Zerin and Hasan Maksud Chowdhury*, British Journal of Marketing Studies, Vol. 7, Issue 3, June 2019 (**International**)
4. "Finding the Factors of the Supply Chain Responsible for High Price of Vegetables in Bangladesh" by *Hasan Maksud Chowdhury*, The AIUB Journal of Business and Economics (AJBE), Vol 13, No. 1, May 2014.
5. "Cold Chain Business in Bangladesh to Enhance the Economic Growth of the Country" by *Hasan Maksud Chowdhury*, International Journal of Supply Chain Management (IJSCM), ISSN: 2050-7399 (Online), 2051-3771 (Print), Vol. 1, No. 3, December 2012. (**SCOPUS Indexed**)
6. "Impact of Y2K on business of Bangladesh" by *Hasan Maksud Chowdhury*, BOC WORLD, The BOC Group, No 16, June/July 1999 (**International**)

7. "Effect on GDP by changing the conventional shrimp freezing process to LN IQF" by *Hasan Maksud Chowdhury and Mossadeq Khan*, The AIUB Journal of Business and Economics (AJBE), Volume 6, No. 2 August 2007.
8. "Vegetable Transportation and Spoilage Cost: Impact of Middle -Actors of Vegetable Supply Chain" by *Hasan Maksud Chowdhury*, International Journal of Advanced Operations Management, ISSN: 1758-9398 (Online), 1758-938X (Print), Vol. 11, No.2, 2019 (**SCOPUS Indexed**) – submitted on December 2018

## Conference Proceedings

1. "Vegetables Spoilage Rate in Bangladesh: How Actors of Supply Chain Affect It" by Hasan Maksud Chowdhury. ICBM 2017- 1<sup>st</sup> International Conference on Business and Management organized by BRAC Business School (BBS), BRAC University, under the theme of "Global Contemporary Practices in Business and Management" ON September 21-22, 2017 at The Westin, Dhaka, Bangladesh. ISBN 978-984-34-2360-3. PP 89-94
2. "A Study on Academic Supply Chain Management: A Literature Review by M.R.H. Rafi, I.K. Kakon, S. I. Mohiuddin, M. H. M. Chowdhury. ICBM 2017- 1<sup>st</sup> International Conference on Business and Management organized by BRAC Business School (BBS), BRAC University, under the theme of "Global Contemporary Practices in Business and Management" ON September 21-22, 2017 at The Westin, Dhaka, Bangladesh. ISBN 978-984-34-2360-3.
3. "How Middle -Actors of Vegetable Supply Chain Affect Transportation Cost" by *Hasan Maksud Chowdhury*, ICBM 2019-2<sup>nd</sup> International Conference on Business and Management organized by BRAC Business School (BBS), BRAC University, under the theme of "Industry Focused Global Research Trends in Business and Management" on April 25-27, 2019 at The Westin, Dhaka, Bangladesh. ISBN 978-984-344-3540.
4. "Restructuring Distribution System: A case study with Akij Food and Beverage Ltd" by *Kazi Imran Sharif and Hasan Maksud Chowdhury*, ICBM 2019-2<sup>nd</sup> International Conference on Business and Management organized by BRAC Business School (BBS), BRAC University, under the theme of "Industry Focused Global Research Trends in Business and Management" on April 25-27, 2019 at The Westin, Dhaka, Bangladesh. ISBN 978-984-344-3540.

## Research Work

- E-Technology in Organic Agricultural Product Supply Chain: Determining the Impact of E-Technology on the Business of Organic Agricultural Products in Bangladesh. (Ongoing - Ph. D. Thesis)
- Determinants of digital competence among Gen Z (completed)  
Jointly with Dr. Erne Suzila Kassim, Associate Professor of UNIVERSITI TEKNOLOGI MARA (UiTM), Malaysia, and Mr. Zaheed Husein Mohammad Al-Din, Senior Lecturer, BRAC Business School, BRAC University  
Funded by UNIVERSITI TEKNOLOGI MARA, Malaysia
- E-hailing Services Adoption: Comparison between Malaysia and Bangladesh (ongoing)  
Jointly with Dr. Emi Normalina Omar, Assistant Professor of UNIVERSITI TEKNOLOGI MARA (UiTM), Malaysia

Funded by UNIVERSITI TEKNOLOGI MARA, Malaysia

- Determining the impact of operations activities in the service providing organizations of Bangladesh on customer satisfaction. (ongoing)
- Research on the impact of e-technology on the benefit of farmer and consumer -Usage of e-technology in the supply chain of fruits and vegetables Funded by Bangladesh Agricultural Research Council
- Re-engineering the distribution system of Navana Pharmaceuticals Ltd
- Correlating demographic factors (wage, lifestyle, food habit, residence, etc.) of garments worker with labor productivity. Funded by BGMEA
- Designing environment-friendly in-transit refrigeration system to transport food materials, processed food and medicine (on going) Jointly with Felic Control Limited and funded by Felic Control Limited
- Identifying the factors responsible for high price of vegetables in urban area of Bangladesh. Funded by Bangladesh Agricultural Research Council
- Determining the economic, marketing and environmental feasibility to process IQF shrimp by liquid nitrogen. Funded by BOC Bangladesh Limited

## **Corporate Experiences**

### 1. Chief Executive Officer

From August 2001 to July 2005

MCL (3M) Gas and Chemicals

MCL is a global company engaged in the business of consumer goods, chemicals and abrasive

### 2. Market Development Manager

From January 1999 to July 2001

BOC Bangladesh Ltd.

A multinational company engaged in the business of industrial gases, welding electrodes, gas and welding appliances and health care in more than sixty countries.

### Marketing & sales Officer

From October 1995 to December 1998

BOC Bangladesh Ltd.

## **Course Taught**

### **Graduate Courses:**

Supply Chain Management, Operations Management, Total Quality Management, Project Management, Decision Models, Managing Service Operations, Analytical Technique for Decision Making, Managing Business Operations, Revenue Management, Business Statistics, Operations Research

### **Undergraduate Courses:**

Supply Chain Management, Operations Research, Operations Management, Inventory Management, Simulation and Optimization, Total Quality Management, Managerial Decision

Analysis, Project Management, Product Strategy and Management, Revenue Management, Managerial Forecasting, Seminar in Operations Management, Location Theory and Management, Global Operations Management, Quantitative Business Analysis, Methods of Quality Control, Business Mathematics, Business Statistics, Operations Strategy for Global Competition, Engineering Management, Organization & Game Theory, Business Strategy

### **Participation in Seminar, Conference and Workshop**

1. Organizer and Publishing committee head of the conference ICBM 2019-2<sup>nd</sup> International Conference on Business and Management organized by BRAC Business School (BBS), BRAC University, under the theme of “Industry Focused Global Research Trends in Business and Management” on April 25-27, 2019 at The Westin, Dhaka, Bangladesh
2. Presented paper in ICBM 2019-2<sup>nd</sup> International Conference on Business and Management organized by BRAC Business School (BBS), BRAC University, under the theme of “Industry Focused Global Research Trends in Business and Management” on April 25-27, 2019 at The Westin, Dhaka, Bangladesh
3. Speaker in a seminar organized by IBA Alumni Club Limited on “Effectiveness of 3PL provider in distributing chemicals”, 03 July 2018, IBA Alumni Club, Link Road, Gulshan
4. Organized and presented paper in the conference ICBM 2017-1<sup>st</sup> International Conference on Business and Management organized by BRAC Business School (BBS), BRAC University, under the theme of “Global Contemporary Practices in Business and Management” ON September 21-22, 2017 at The Westin, Dhaka, Bangladesh
5. Seminar on Supply Chain Management  
Organized by BRAC Business School  
Organizer and Speaker  
Auditorium, BRAC University, 26<sup>th</sup> October 2016
6. Workshop on Transportation Networking using Excel Solver  
Organized by the MBA Program Office, Brac Business School  
Instructor  
BRAC University, February 5-7, 2016
7. Seminar on Simulation and Pilot Project  
Organized by the Institution of Engineers Bangladesh (IEB)  
Speaker and Instructor  
Institution of Engineers Bangladesh, Ramna, Dhaka  
25 October 2014
8. Workshop on Microsoft Project  
Organized by the Department of Operations Management  
Instructor  
AIUB, Banani, Dhaka  
13-14 February 2014, 02 May 2013, 13 November 2012
9. Workshop on use of Excel Solver to solve linear programming  
Organized by the Faculty of Business Administration  
Instructor  
AIUB, Banani, Dhaka, 15 September 2013
10. Conference on Cryogenic Cold Chain Business

Organized by Indian Institute of Technology, Kharagpur  
Participant  
IIT, Kharagpur, WB, India, 2 –5 January 2012

11. Workshop on use of Excel Solver to designing transportation networks  
Organized by the Department of Operations Management  
Instructor  
AIUB, Banani, Dhaka, 12-13 April 2012
12. Seminar on Operations Management  
Organized by the Department of Operations Management  
Contributor  
AIUB, Banani, Dhaka, 10 July 2011
13. Seminar on Research  
Center for Research and Excellence, AIUB  
Participant, 18 March 2006

### **Professional Development (Diploma, Short-term Course, Training, etc.)**

1. Training on global business management  
Organized by 3M Technologies, Singapore  
Participant  
Singapore, 15 - 22 October 2003
2. Short Term Course on Technology of Cryogenics and Industrial Gases  
Organized by Indian Institute of Technology, Kharagpur  
Participant  
IIT, Kharagpur, India, 7 – 12 December 1996
3. Diploma by the Institute of Engineers Bangladesh  
Institute of Engineers Bangladesh

### **Personal data**

Date of Birth: 1<sup>st</sup> March, 1967  
Marital Status: Married

### **References**

1. Professor Dr. Iftekhar Ghani Chowdhury  
Former Director, IBA, University of Dhaka  
Dean, Brac Business School, Brac University  
66 Mohakhali, Dhaka-1212  
Phone: 01710498807, Email: [igc@bracu.ac.bd](mailto:igc@bracu.ac.bd)
2. Professor Dr. Tazul Islam  
Dean, Faculty of Arts and Social Sciences  
American International University Bangladesh  
Banani, Dhaka  
Mobile: 01733954931, Email: [tazul@aiub.edu](mailto:tazul@aiub.edu)