

RESUME

NAME: NAFEES AHMED IMTIAZUDDIN.

Areas of Expertise: Media Communications and HRD

National Grade English News Presenter and Interviewer on Bangladesh Television and BTV World (since 1977).

Visiting Faculty, TV and Film Studies Deptt. Dhaka University, with status of Professor.

Part time Faculty at BRAC University School of Business, with status of Professor

Part time Faculty, at the School of Business and at the Media Studies and Journalism Deptt University of Liberal Arts, with status of Professor.

Adjunct Faculty, Bangladesh University of Professionals, with status of full Professor

Position Last Held: Director Customer Service, Biman Bangladesh Airlines

Educational Qualifications:

- IATA Diploma in Airline Operations (post-grad),2010
- 1st Class in Post-Graduate Diploma in Personnel Management (1986-87)
- Master of Arts in English, Dhaka University, 1977
- Bachelor of Arts with Honors in English, Dhaka University, 1976
- HSC Notre Dame College, 1972
- SSC St. Gregory's High School, 1970.

Professional Courses:

- Distinction in Human Factors in Aviation IATA Course 29 Jan'2002
- Distinction in Airline Security IATA Course 08 Jun'2008
- Distinction in IOSA Internal Auditor's Course, IATA, Singapore,2010
- IATA Ground Handling Auditor's Course (ISAGO) 24-26 May 2010
- IATA Ground Safety Audit Course in Singapore 16-10-2006 to 18-10-2006
- Distinction in International Air Transport Association (IATA) courses on Management Skills held at IATA Center, Singapore, July 1993

- Diploma in the Management Communications Development Course conducted by the Management Training and Development Institute of Washington D.C held at Orlando, Florida U.S.A from Dec'91 to Jan'92.
- Air Transport Industry Course sponsored by the Japan Int'l. Co-operation Agency, held at the PIA Training Center in Karachi, Pakistan, Jan-Feb'87
- Modern Methods of Management Course, BMDC (Bangladesh Management Development Centre)-Nov'1983
- T.V Newscaster's and Interviewer's Course at AIBD, Kuala Lumpur May-June 1978.
- English News Reader's course British Council, Dhaka
- TV News and Interviewer's Course, National Broadcasting Academy, Dhaka

Positions Held:

- Director Customer Service, Biman, 2007 and 2009-10
- Chairman of the Board, Biman Flight Catering Center, BFCC.
- Chairman of the Board of Bangladesh Airlines Training Center, BATC 2006/2007 and 2009/2010.
- Director Planning from 01 January 2008 to 13 September 2009, Biman.
- Project Director IATA Operational Safety Audit, May 2007-September 2010, Biman
- Chief of Management Development 1998-2002
- Deputy General Manager, Public Relations 1994 to 1997, Biman
- BTV national grade News Presenter, since 1977
- News Presenter, on Radio Bangladesh (1972-1989)
- OB (Outdoor Broadcaster) doing Radio Newsreel on Radio Bangladesh, 1976-1978 and 1983--1989

EXPERIENCE

- Teaching:
- News Anchoring and Live Reporting in both Masters and under-grad courses at the TV and Film Studies deptt. Dhaka University
- Management Communication at BRAC University School of Business
- Business Communication at the School of Business, University of Liberal Arts

- News Anchoring and Live Reporting at the Media Studies and Journalism deptt. ULABs
- At Radio Today, developing media personnel , maintaining media relations (including VOA), organizing journalist training for USAID and interviewing foreign dignitaries. Also launched the first American English course under license from VOA. Have been with Radio Today since February 2012.
- Top grade TV News Presenter and Interviewer since 1977
- As sole spokesperson for Biman, briefing the media, arranging media events and writing press releases. 1994 to 1996 and 2007 to 2010
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- Worked together with Boeing and their PR agencies for creating the new logo and livery of Biman. Did the entire rebranding of Biman for new launch with all-Boeing fleet
- Have written the story board, shooting script and commentary for more than 25 documentary/infotainment films for UNDP, NGOs and Govt.
- English copywriter (free-lance) since 1978. Was Chief of Copywriting and Creatives in 1979-80 at Interspeed Advertising. Copywriter for Expressions, 1997 to 2004, and Adking, 1984 to 1994
- As IOSA (IATA Operational Safety Audit) Project Director, Biman, ensured 100% compliance with ICAO and IATA safety standards in all the operational areas of Biman, 2007 to 2010. This included creation of the Corporate and the HR manuals, as well as redoing all the operational manuals.
- As Chairman BFCC, guided the Catering Center to HACCP compliance
- As Director Planning, Biman, negotiated with Boeing for purchase of ten aircraft and also negotiated lease of aircraft.
- Negotiated air services agreements i.e. routes and rights with foreign governments and foreign airlines.
- As Director Customer Services, controlled all 20 airport Station Offices from New York to Singapore, negotiated handling agreements with all foreign carriers landing in Bangladesh, guided preparation of Ground Service Manual and Cabin Operations Manual

Tourism:

- Member of the Advisory Board NHTTI, Bangladesh Parjatan Corporation, from 2002 to 2007.
- Member of Sub-Committee of National Tourism Committee for 4 years.
- Represented Bangladesh at the SAARC, Tourism Conference, Colombo, Sept 1996. Author of “From the TAJ to the TIGER”.
- Represented Bangladesh at the World Travel Mart, London, 1996.
- Represented Bangladesh at the International Travel Bourse, Berlin 1996. Promoted Bangladesh tourism on TV Deutsche Welle.
- Represented Bangladesh at ITB, Berlin 1995.
- Represented Bangladesh at the International Book Fair, Frankfurt 1994.
- Represented Bangladesh at the Brussels Travel Fair in 1993.
- Taught tour guides at the NHTTI for OIC Summit.

Communications & Media:

- Media spokesperson for Biman Bangladesh Airlines.
- Rebranding of Biman on induction of all-Boeing fleet
- Top grade newscaster on Bangladesh Television (BTV) since 1976. Have been helping edit the news on a need-to-do basis at BTV.
- Top grade newsreader on Radio Bangladesh from 1974 to 1984.
- Spot reporting for both BTV and Radio Bangladesh. Did Radio Newsreel for 9 years.
- Created the story-board, shooting script, commentary and did narration for more than 25 documentary films for government and NGOs.
- Copywriter brochures.
- Organized meet-the-press events.

Documentary/infotainment films:

- Rivers of Life (UNDP funded)
- Polythene Plague (UNDP funded)
- Take us Home (Rabeta funded)
- Bangladesh---For a Better Tomorrow (DFP)

Publications:

- Capt. Cox’s Bazaar (full page in Daily Star 24 Feb’08).
- In the Tiger’s Den (Diganto, Biman).
- Story of Dhaka (Diganto, Biman).
- The Wondrous Lake (Diganto, Biman).
- Rainy Season in Bangladesh (Diganto, Biman).

- Sylhet (Diganto, Biman).
- Kuakata- Sunrise to Sunset (Digonto, Biman)
- Bangla Nobo Barsho(Bangladesh Today).
- Riverine Bangladesh
- Jaflong
- Inani.
- In Memory- Savar Smriti Soudha (School Text Book Board Publication).
- Rangamati (School Text Book Board Publication).
- Crying in the Wild. (School Text Book Board Publication).

Seminars/Conferences:

- IATA Public Relations Conference at Phuket, Nov' 1995.
- Study presenter at the "Human Resource Development Seminar" organized by the Asian Airlines Association for Human Resource Development (AAAHRD) held at Bali, Indonesia in 1991.
- General Conference of the Asian Airlines Association of HRD at Bali, Indonesia, Sept'91.
- "Films for Communication and Training" a seminar organized by Rapport Bangladesh, Dhaka-1990.
- Speaker at the "Corporate Challenges in the 90s" Seminar organized by the Asian Airlines Association for Human Resource Development (AAAHRD) at Kuala Lumpur in Sept'89.
- Attended the General Conference of the Asian Airlines Association for HRD at Kuala Lumpur in Sept'89.

International Assignments:

- Represented Biman in Air Service Agreement (ASA) negotiations in Singapore, Thailand, Oman and China.

Travels:

- U.S.A, Canada, UK, Belgium, Holland, Germany, Egypt, Saudi Arabia, Iraq, U.A.E, Iran, Pakistan, India, Nepal, Thailand, Malaysia, Indonesia, Singapore, Oman and China.

Personal Data:

Date of Birth: 10 Sept 1953.

Father's Name: Mohammad Mohiyuddin

Address: Apartment C-4, House-37, Shwarno Shirish, Road-3, Dhanmondi Residential Area, Dhaka.

Phone: +8801713453260, +8802 9673460.

References:

- Mr.Masud Ahmed, Comptroller and Auditor General, Bangladesh
- Mr.Hedayetullah al Mamun, Sr. Secretary, Ministry of Finance
- Mrs. Geetiara Chowdhury, Managing Director, Adcom Ltd.