

MD.ABDULLAH AL JAMIL

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PERSONAL INFORMATION

- Nationality: Bangladeshi
- Date of Birth: June 19, 1984

EDUCATIONAL QUALIFICATIONS

- **Master of Business Administration (MBA)**, CGPA 3.69 out of 4.00, Department of Marketing, University of Dhaka, Bangladesh. 2007.
- **Bachelor of Business Administration (BBA)**, CGPA 3.84 out of 4.00, Department of Marketing, University of Dhaka, Bangladesh. 2006.
- **Higher Secondary Certificate (HSC)**, First Division, Marks obtained: 799 (79.9%), Business Studies Group, Dhaka City College, Dhaka, Bangladesh. 2001.
- **Secondary School Certificate (SSC)**, First Division, Marks obtained: 793 (79.3%), Business Studies Group, A. K. High School, Dhaka, Bangladesh. 1999.

FULL-TIME EMPLOYMENTS

- **Assistant Professor**, Department of Marketing, Comilla University, Kotbari, Comilla, Bangladesh, May 31, 2013 to till date.
- **Lecturer**, Department of Marketing, Comilla University, Kotbari, Comilla, Bangladesh, August 1, 2010 to May 31, 2013.
- **Lecturer**, Faculty of Business Studies, Southeast University, Banani, Dhaka, Bangladesh, January 25, 2010 to August 1, 2010 (forenoon).

MAJOR COURSES TAUGHT

1. Principles of Marketing, 2. Consumer Behavior, 3. Marketing Management, 4. Advanced Marketing Research, 5. Advertising, 6. International Marketing, 7. Business Communication, 8. IMC 9. Business Marketing 10. Quantitative Business Analysis, 11. Supply Chain Management, 12. Strategic Brand Management 13. Introduction to Business 14. Microeconomics

ADMINISTRATIVE POSITIONS HELD

- **Program Director, MBA (Evening) Program**, Department of Marketing, Comilla University. From October 01, 2012 to January 31, 2013, from February 01, 2016 to May 31, 2016 & from April 01, 2017 to June 30, 2017.
- **Responsibilities** included the planning and scheduling of classes and examinations, course distribution among the faculty members, maintenance of accounts and transportation for students.
- **Member of Coordination Committee**, MBA (Evening) Program, Department of Marketing, Comilla University, Kotbari, Comilla, Bangladesh. From March 01, 2012 to June 30, 2012 and October 01, 2013 to January 31, 2014.

AREAS OF RESEARCH INTEREST

Digital Marketing, Consumer Behavior, International Marketing and B2B & B2C Communication.

SCHOLARSHIPS, AWARDS AND DISTINCTIONS

- University scholarships for 6th place with satisfactory CGPA in BBA (Hon's) program and 10th

