

PERSONAL INFORMATION



S. M. Akash

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🌐 Akash SM
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Sex Male | Date of birth 02/01/72 | Blood Group O+ve | Nationality Bangladeshi

WORK EXPERIENCE

September 2015 to Present

Guest Faculty
Department of Journalism, Communication and Media Studies
 State University of Bangladesh
138, Kalabagan, Mirpur Rd, Dhaka 1205, Bangladesh

Guest Faculty (Occasional)
 Department of Development Studies

Press Institute of Bangladesh, www.pib.gov.bd/
National Institute of Mass Communication, www.nimc.gov.bd/

October 2011 to Present

Sr. News Editor
International Television Channel Ltd, NTV, <http://www.ntvbd.com/>
 BSEC Building (Level-4), 102 Kazi Nazrul Islam Avenue, Karwan Bazar, Dhaka-1215

- Plan, edit and ensure time-bound and quality bulletins
- Develop ideas and ensure broadcast of quality hourly and prime-time news bulletins and breaking news as and when required.
- Develop new news products for bulletins.

Anchor, Talk Show: 'Ai Shomoy' & other special talk shows
International Television Channel Ltd, NTV, <http://www.ntvbd.com/>
 BSEC Building (Level-4), 102 Kazi Nazrul Islam Avenue, Karwan Bazar, Dhaka-1215

<https://www.youtube.com/watch?v=6Hp-vyeSzOw>

Jan 2010 to August 2011

Head, Research and Content Development
Delta Bay Productions

- Planning and lead a-20 member team to research on the public perception on various issues and ensure content for making various knowledge-based TV programs
- Organize and ensure training for the Casting Producers to ensure quality production.

April 2008 to December 2010	<p>Communications and Media Specialist A2I Programme, Prime Minister's Office, Government of Bangladesh</p>
	<ul style="list-style-type: none"> • Liaison with opinion makers, activists groups, NGOs, academics, professional associations for advocacy plans • Seizing opportunities for progress and policy change created by recent openings within the authorities at central level. • Coordination and management of all publication activities, including content management, norms for publishing, design, liaison with vendors to oversee production and supervision of publications dissemination. • Supervises the design and maintenance of a2i website, PMO and works as web focal point for UNDP's website. • Feature/story/news writing and editing. Produce quarterly progress report • Generate press release and development stories • Organize field trip for media and ensure press coverage • Creation and promotion of campaigns to local and regional media. • Increased coverage and understanding of the UNDP's work through development and maintenance of media contacts. • Development and maintenance of close contacts with government officials, donors and civil society for organization of roundtable, discussions, press-conferences, briefings, interviews and launches. • Ensured access for journalists to subject matter experts.
From Nov 01, 2005 March, 2008.	<p>News Editor Rtv</p> <ul style="list-style-type: none"> • Lead newsroom and reporting team to ensure time-bound work and quality bulletins • Develop ideas and assign reporters to cover national and international events and ensure timely reporting • Ensure broadcast of quality hourly and prime-time news bulletins and breaking news as and when required. • Supervises production team and training to news presenters. • Ensure on the job coaching for the reporters and other newsmen. • Develop new news products for bulletins.
From 2003	<p>Planning Editor ATN Bangla</p> <p>Worked as Planning Editor in ATN Bangla, Privately owned one of the leading satellite television channels in Bangladesh, since December, 2003.</p>
From 2004 March, 2008.	<p>Associated News Editor ATN Bangla</p> <p>Planning Editor Ekushey Television (ETV)</p> <p>Worked also as Planning Editor in Ekushey Television, pioneer TV station that began professional television news in Bangladesh for the first time, since its inception in 1999.</p>
From October 1999 to 2003	<p>News Room Editor & Producer Ekushey Television (ETV)</p> <p>Worked as News Room Editor & Producer at Ekushey Television before promotion as planning editor.</p>

Sub-Editor-Reporter
United News of Bangladesh (UNB)

Worked as both Sub-Editor and Staff Reporter in the United News of Bangladesh (UNB), a leading computerized English Language National News Agency, from December 1993 to November 1997.

Assistant Editor
Dhaka Courier

Worked as Assistant Editor at Dhaka Courier, an English language weekly news magazine in 1996.

EDUCATION

- 2003 **International Diploma in Conflict Reporting, 2003**
The two week-long international diploma was separately held in Nepal and Sri Lanka. Nordic Consulting group in conjunction with UNDP implemented the project.
- 1998 **Certificate course on Development Studies**
Department of Development Studies, University of Dhaka
- 1996 to 1997 **Masters in Mass Communication & Journalism**
Second Class, Department of Mass Communication & Journalism, University of Dhaka <http://www.du.ac.bd/>
- 1995 **Bachelor of Arts in Mass Communication and Journalism**
Second Class, Department of Mass Communication & Journalism, University of Dhaka <http://www.du.ac.bd/>

TRAINING

- **Diploma on conflict reporting for television:** The two week-long international training workshop for the diploma was separately held in Nepal and Sri Lanka in September 2002 and January 2003. Nordic Consulting group in conjunction with UNDP implemented the project.
- **BBC Training:** Two-month long hands-on training on Television Journalism conducted by training unit of British Broadcasting Corporation (BBC) in 1999 in Dhaka.
- **USIS Training :** A weeklong workshop on “News and Feature production” organization by National Institute of Mass Communication (NIMCO) , Bangladesh and The Embassy of the United States of America (USIS), Dhaka on July 2003
- **IFJ Training:** Four-day training for trainers (training skills development) organized by International Federation of Journalists in Nepal, September 2005.
- **Help Age Training:** A weeklong training workshop on “Understanding Ageing and Development in Asia Pacific Region”. Help Age International and TVE-Asia Pacific organized it at Chaing Mai, Thailand in November 2003.
- **Thomson Training:** Training on Advanced Reporting organized by British Council and Thomson Foundation in July, 1998.
- **Course on Pronunciation:** 15-day Pronunciation course organized by Mass line Media Center. Also

- 15-day training course on Pronunciation by Professor Jahanara Begum.
- **Women Issues:** Hands-on training on Women Issues and Feature Writing organized by News-Network in May 1997.
- **PIB Training:** Training on Informal Education organization by Press Institute of Bangladesh (PIB) in December 1994.

PERSONAL SKILLS

Mother tongue Bengali

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	C1	C1	C2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

- Personal Traits
- Proactive, positive and supportive in attitude
 - Sincere, hard working and self driven in nature
 - Excellent interpersonal communication skills and ability to work in a team

Job-related skills

- News planning and editing
- Identifying, developing and implementing communication needs and advocacy campaigns.
- Developing comprehensive communication and advocacy strategy with a strategy work plan including target audiences and preferred channels for communication.
- Organizing coalitions or networks of various stakeholders including Civil Society Organizations, media and government bodies for a sustainable advocacy platform.
- Strategic planning, organizing, negotiation, networking, research and communication skills.
- Planning, designing and implementing capacity building/advocacy training/promotional campaigns at grassroots' levels.
- Anchoring, Teaching and Training
- Presenting and public speaking.
- Facilitating training and workshop
- Directing/guiding scripting and filming documentary, docu-drama on development issues.
- Coordinating and managing of all publication activities.

ADDITIONAL INFORMATION

Linkage with GoB, NGOs and Media	<ul style="list-style-type: none"> Extensive experience in working with senior government officials of different ministries/bodies, development partners, non-governmental organizations and media in strategic planning, programme designing, implementation as well as for capacity building and campaigns. Also experienced in dealing with local level government officials (DCs, UNOs, Upazila Chairman), Civil Society Organizations and local community on grassroots' campaigns
Resource Person	<ul style="list-style-type: none"> Management and Resource Development Initiatives (MRDI), INFOCUS and Bangladesh Institute of Journalism and Electronic Media (BIJEM) from 2005.
Communication Specialist	<ul style="list-style-type: none"> Experienced of having series of training sessions on Communication, Motivation, Development and Digital Bangladesh with government officials, NGO officials and local journalists.
Faculty	<ul style="list-style-type: none"> Working as facilitator on various development and journalism issues such as TV Journalism and gender issues at various training organizations.
Executive Member of CAM	<ul style="list-style-type: none"> Centre for Agricultural Media, CAM, India. Center for Agricultural Media, CAM, a forum for farmer-friendly communications efforts came into existence in 2000. Now it is a registered trust and its objectives include encouraging self-help journalism among farmers and bridge the communication gap between farmers and scientists/government. www.farmedia.org
Presenter	<ul style="list-style-type: none"> Presented various socio-economic and political talk shows at Rtv. Also presents talk show at Bangladesh Betar.
Write-Up	<ul style="list-style-type: none"> Contributed writings on various issues to different English magazines and dailies.
Photography	<ul style="list-style-type: none"> Learnt Video Camera from the institute of Alliance France. Still Camera from Pathshala, Dhaka

References

Prof. Dr. Nazmul Ahsan Kalimullah
Vice-Chancellor
 Begum Rokeya University, Rangpur
 Cell: 01711-531652

Monjurul Ahsan Bulbul
CEO, ETV
 Karwan Bazar, Dhaka.
 President-Bangladesh Federal Union of Journalists, Dhaka
 Cell: 01819-223309.

Syed Ishtiaque Reza
Director of News, Ekattor TV
 Cell: 0171304993

Signature of S. M. Akash